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PRESS RELEASE

L&R Floors Joins Fuse Alliance As Its Network Newest Member

Laguna Niguel, CA [November 10, 2016] – Fuse Alliance, a Member-owned organization of professional, commercial flooring contractors, announced today that L&R Floors has joined as the network’s newest service provider. L&R Floors is a leading commercial flooring contractor in the Baltimore/Washington D.C. area.

“L&R Floors has an approach and business strategy that aligns with our network,” said Geoff Gordon, executive director at Fuse Alliance. “Our network is only as good as our members, which is why we are focused on building an organization of high quality, knowledgeable commercial flooring contractors. We are thrilled to have L&R Floors on board.”

L&R Floors is focused on providing a range of flooring solutions for the multi-family and commercial markets including education, hospitality/lodging, institutional/public, local and federal government, tenant and workplace. With a focus on partnership, L&R Floors has a synergistic and collaborative approach to customer service, offering the industry a team of flooring experts and a wide range of innovative products. L&R Floors offers a complete line of products from leading manufacturers with a focus on carpet, laminate, vinyl and resilient, installation materials and specialty floors.

“Our team is honored to be included in a network that is as respected as Fuse Alliance is,” said Anthony Crisalli, president of L&R Floors. “We are looking forward to the expanded opportunities the network will bring, collaborating with fellow members and strengthening the vendor partnerships that we have already established.”

About Fuse Alliance

Fuse Alliance is a Member-owned organization of professional, commercial flooring contractors. With more than 90 companies in 159 locations across the United States and Canada, the organization’s member businesses represent approximately \$1.2 billion in sales and services. Fuse Alliance is made up of a unique network of flooring experts with a combined experience that spans across flooring product knowledge, installation expertise, and a keen understanding of meeting the environmental requirements of today’s market. *Fuse Alliance’s governing body is an executive Board of Directors made up of 13 Member*

business owners. Through its member network, Fuse Alliance is dedicated to serving the North American market and members can be found throughout the United States and Canada.

www.fusealliance.com

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