



Media Contact:

Reva Revis
312.929.5025
revarevis@gmail.com

PRESS RELEASE

Martin Surfaces Joins Fuse Alliance

October 6, 2020 – Fuse Alliance, a Member-owned organization of professional commercial flooring contractors, announced today that [Martin Surfaces](#) has joined the network as a new supplier.

Based in San Clemente, CA, Martin Surfaces is a veteran-owned small business that offers floor, wall, ceiling, and glass solutions for commercial interiors. Passionate about providing innovative and durable interior solutions, Martin Surfaces aligns with award-winning, forward-thinking companies that use cutting-edge technology to produce sustainable, well-designed products. Martin Surfaces will offer Fuse Alliance Members its Vision Series Digital, that utilizes a unique, second-surface printing technology to create branded and themed commercial sheet vinyl flooring.

“We are delighted to welcome Martin Surfaces to our network. Highly customizable commercial flooring solutions are more important than ever before, and the Vision Series by Martin Surfaces will allow our Members to provide custom printed, digitally imaged, high traffic, polyvinyl sheet flooring material that is easily tailored to any flooring project,” said Geoff Gordon, executive director of Fuse Alliance.

“We look forward to working with Fuse Alliance’s strong network of professional flooring contractors to provide customized sheet vinyl solutions that provide a wide range of digitally imaged visuals including branding, way finding, social distancing, and theming,” said Jon Martin, owner of Martin Surfaces. “We are excited to serve the commercial flooring market through the Fuse network.”

About Fuse Alliance:

Fuse Alliance is a Member-owned organization of professional, commercial flooring contractors. With more than 120 companies in 215+ locations across the United States and Canada, the organization’s Member businesses represent approximately \$2.1 billion in sales and services. Fuse Alliance is made up of a unique network of flooring experts with a combined experience that spans across flooring product knowledge, installation expertise, and a keen understanding of meeting the environmental requirements of today’s market. Fuse Alliance’s governing body is an executive Board of Directors made up of 12 Member business owners.

Through its Member network, Fuse Alliance is dedicated to serving the North American market and Member businesses can be found throughout the United States and Canada. www.fusealliance.com.

###