



Media Contact:

Reva Revis
312.929.5025
revarevis@gmail.com

PRESS RELEASE

Mike's Custom Flooring, Inc. Joins Fuse Alliance

September 28, 2020 – Fuse Alliance, a Member-owned organization of professional commercial flooring contractors, announced today that [Mike's Custom Flooring, Inc.](#) has joined the network as a new Member.

"Mike's Custom Flooring is a highly respected flooring and window coverings contractor, and we're delighted that they will strengthen the Fuse Alliance presence in Southern California," said Geoff Gordon, executive director of Fuse Alliance. "Fuse is focused on building an organization of high quality, knowledgeable commercial flooring contractors, and Mike's Custom Flooring is a perfect fit for our organization."

Offering a full spectrum of products, expertise, and solutions, Mike's Custom Flooring has served the Southern California market for more than 40 years. They specify, supply, and install carpet, carpet tile, vinyl, laminate, linoleum, athletic flooring, rubber, wood, ceramic tile, baseboard, rubber millwork, and stair system coverings. Additionally, Mike's offers interior design consultation, window coverings, moisture mitigation solutions, and polished concrete. They work in a wide range of commercial environments including public works, healthcare and senior living, education, hospitality, corporate and retail.

"Joining Fuse Alliance gives us the opportunity to grow our business by sharing best practices with this network of highly-respected and experienced flooring companies," said Eric Esparza, president and CEO of Mike's Custom Flooring. "We're also excited about the resources that Fuse offers, and we think our membership will be great for our entire team."

About Fuse Alliance:

Fuse Alliance is a Member-owned organization of professional, commercial flooring contractors. With more than 120 companies in 180+ locations across the United States and Canada, the organization's Member businesses represent approximately \$1.8 billion in sales and services. Fuse Alliance is made up of a unique network of flooring experts with a combined experience that spans across flooring product knowledge, installation expertise, and a keen understanding of meeting the environmental requirements of today's market. Fuse Alliance's governing body is an executive Board of Directors made up of 12 Member business owners.

Through its Member network, Fuse Alliance is dedicated to serving the North American market and Member businesses can be found throughout the United States and Canada. www.fusealliance.com

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