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PRESS RELEASE

Genesis Flooring Systems Joins Fuse Alliance

August 13, 2020 – Fuse Alliance, a Member-owned organization of professional commercial flooring contractors, announced today that Genesis Flooring Systems has joined the network as a new Member.

“We are delighted to welcome Genesis Flooring Systems to our network. Genesis is an experienced flooring contractor known for its comprehensive product offering, meticulous service, professional crews, and customer satisfaction. They’re adept at offering the best flooring solutions for every project, and they will be an important asset to our organization,” said Geoff Gordon, executive director of Fuse Alliance.

Established in 2004, Genesis has offices in New York City and Jackson, New Jersey. They specify, supply, and install carpet, vinyl flooring, athletic flooring, and custom concrete decorative toppings for the corporate, education, and healthcare markets. They also offer maintenance and consulting services to their loyal customer base in New York, New Jersey, Connecticut, Massachusetts, and Illinois.

Being part of Fuse Alliance will help us better serve our customers by providing access to the wealth of knowledge shared by the best flooring contractors in North America,” said Robert Faulkner, partner at Genesis Flooring Systems. “We look forward to being part of the Fuse network.”

About Fuse Alliance:

Fuse Alliance is a Member-owned organization of professional, commercial flooring contractors. With more than 120 companies in 180+ locations across the United States and Canada, the organization’s Member businesses represent approximately \$1.8 billion in sales and services. Fuse Alliance is made up of a unique network of flooring experts with a combined experience that spans across flooring product knowledge, installation expertise, and a keen understanding of meeting the environmental requirements of today’s market. Fuse Alliance’s governing body is an executive Board of Directors made up of 12 Member business owners. Through its Member network, Fuse Alliance is dedicated to serving the North American market and Member businesses can be found throughout the United States and Canada. www.fusealliance.com