



Media Contact:

Reva Revis
312.929.5025
revarevis@gmail.com

PRESS RELEASE

Commercial Interior Contractors Corporation Joins Fuse Alliance

June 23, 2020 – Fuse Alliance, a Member-owned organization of professional commercial flooring contractors, announced today that Commercial Interior Contractors Corporation (CIC) has joined the network as a new Member.

“CIC is a highly regarded interior contracting and renovation company known for combining their artistic vision with efficient, high-quality construction from inception through completion. They will be an important asset to Fuse Alliance, and we’re excited that they will be representing the network in south Florida,” said Geoff Gordon, executive director for Fuse Alliance.

Established in 1984, CIC is a boutique woman-owned business that specializes in flooring, wall finishes, painting, and complete design renovations for government buildings, higher education facilities, and commercial projects throughout Miami-Dade, Broward, and Palm Beach counties. CIC’s high-quality completed projects can be found in Miami International Airport, The Adrienne Arscht Center, Marlins Park, and the American Airlines Arena. CIC offers installation and maintenance of carpet, carpet tile, resilient flooring, ceramic tile, and hardwood flooring. Known for their transparency, CIC is an industry leader in technological innovation, offering advanced 3-D Rendering services, as well as emphasizing the use of sustainable techniques and materials.

“We believe in the core values of Fuse and in the network of like-minded flooring contractors working together to advance our industry. Fuse is our platform for growth and knowledge, and we’re excited to be part of an organization that will help us in our pursuit of becoming the most innovative contractor in South Florida,” said Eloise Gonzalez, president and founder of CIC.

About Fuse Alliance:

Fuse Alliance is a Member-owned organization of professional, commercial flooring contractors. With 120 companies in more than 180 locations across the United States and Canada, the organization’s Member businesses represent approximately \$1.8 billion in sales and services. Fuse Alliance is made up of a unique

network of flooring experts with a combined experience that spans across flooring product knowledge, installation expertise, and a keen understanding of meeting the environmental requirements of today's market. Fuse Alliance's governing body is an executive Board of Directors made up of 12 Member business owners. Through its Member network, Fuse Alliance is dedicated to serving the North American market and Member businesses can be found throughout the United States and Canada. www.fusealliance.com

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