

PRESS RELEASE

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## Contractors Tiles Plus, Inc. Joins Fuse Alliance

**June 4, 2020** – Fuse Alliance, a Member-owned organization of professional commercial flooring contractors, announced today that Contractors Tiles Plus, Inc. has joined the network as a new Member.

"The western Texas and southern New Mexico are important markets for Fuse Alliance, and we're fortunate to have Contractors Tiles Plus representing our network there," said Geoff Gordon, executive director for Fuse Alliance. "Contractors Tiles Plus a well-established flooring contractor known for tremendous product depth, exceptional service, professional crews, and complete customer satisfaction. They will be a huge asset to our organization."

Established in 1993 in El Paso, TX, Contractors Tiles Plus serves a wide range of commercial markets including workplace, retail, public spaces, education, hospitality, healthcare, multi-family. The company is also the preferred contractor for historical restoration projects in those markets because of their reputation for quality and thoughtful attention to detail. Their facility in El Paso includes a 6,000 square foot showroom and a 28,000 square foot warehouse. They offer a wide variety of flooring including broadloom carpet, carpet tile, resilient flooring, water-proofing membranes, athletic flooring, heat-welded flooring, anti-static flooring, ceramic and porcelain tile, stone, resinous flooring, and polished concrete.

"We are very excited to be part of Fuse because there is much we can learn from other people in the flooring industry that will allow us to become better at what we do. We also think Fuse is an important platform for our future growth," said Javier Murguia, president of Contractors Tiles Plus.

## About Fuse Alliance:

Fuse Alliance is a Member-owned organization of professional, commercial flooring contractors. With 120 companies in more than 180 locations across the United States and Canada, the organization's Member businesses represent approximately \$1.8 billion in sales and services. Fuse Alliance is made up of a unique network of flooring experts with a combined experience that spans across flooring product knowledge, installation expertise, and a keen understanding of meeting the environmental requirements of today's market. Fuse Alliance's governing body is an executive Board of Directors made up of 12 Member business owners. Through its Member network, Fuse Alliance is dedicated to serving the North American market and Member businesses can be found throughout the United States and Canada. www.fusealliance.com