



Media Contact:

Reva Revis

312.929.5025

revarevis@gmail.com

PRESS RELEASE

Ralph N. Smith, Inc. Joins Fuse Alliance

March 30, 2020 – Fuse Alliance, a Member-owned organization of professional commercial flooring contractors, announced today that Ralph N. Smith has joined the network as a new member.

“Des Moines is an important market for Fuse Alliance, and we’re very fortunate that Ralph N. Smith now represents our network there,” said Geoff Gordon, executive director at Fuse Alliance. “Ralph N. Smith is a well-established flooring contractor known for diligent service, professional crews, and complete customer satisfaction. They will be an important asset to our organization.”

Established in Des Moines in 1950, Ralph N. Smith serves the commercial flooring market throughout Iowa. Specializing in corporate, government, education, hospitality, healthcare and multi-family environments, Ralph N. Smith offers installation and maintenance of carpet, carpet tile, resilient flooring, sports/athletic flooring, ceramic tile, stone, hardwood flooring and epoxy flooring.

“We believe our membership in the Fuse network will add value to our customers and help us grow our business,” said Bill Olson, president of Ralph N. Smith. “The rebates are also a valued resource.”

About Fuse Alliance:

Fuse Alliance is a Member-owned organization of professional, commercial flooring contractors. With 118 companies in more than 180 locations across the United States and Canada, the organization’s Member businesses represent approximately \$1.8 billion in sales and services. Fuse Alliance is made up of a unique network of flooring experts with a combined experience that spans across flooring product knowledge, installation expertise, and a keen understanding of meeting the environmental requirements of today’s market. Fuse Alliance’s governing body is an executive Board of Directors made up of 12 Member business owners. Through its Member network, Fuse Alliance is dedicated to serving the North American market and Member businesses can be found throughout the United States and Canada.

www.fusealliance.com

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