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PRESS RELEASE

Commercial Floor Resources Joins Fuse Alliance

March 19, 2020 – Fuse Alliance, a Member-owned organization of professional commercial flooring contractors, announced today that Commercial Floor Resources has joined the network as a new Member.

“Commercial Floor Resources brings a wealth of experience and knowledge to our network, and we are thrilled to have them as part of our organization,” said Geoff Gordon, executive director at Fuse Alliance.

Established in Calhoun, GA in 2010, Commercial Floor Resources serves the commercial flooring market nationwide and in the islands. Specializing in retail, industrial, hospitality, and multi-family environments, Commercial Floor Resources offers a broad spectrum of flooring products including carpet, carpet tile, rubber flooring, ceramic tile, vinyl flooring, VCT, LVT, hardwood, sports flooring, and polished concrete and coatings. Services include demolition, installation, diamond grinding, floor restoration, moisture barrier installation, remodeling, flooring refresh, floor prep, and large scale self-leveling.

“We joined Fuse Alliance because of the professionalism of this organization in the flooring industry. Our membership in this organization will expose our services to new customers and provide marketing ideas and training programs that will be a valued resource for our team members,” said Kevan Carpenter, owner of Commercial Floor Resources. “We’re excited to collaborate with the Fuse network to offer customers the best flooring solutions.”

About Fuse Alliance:

Fuse Alliance is a Member-owned organization of professional, commercial flooring contractors. With 118 companies in more than 180 locations across the United States and Canada, the organization’s Member businesses represent approximately \$1.8 billion in sales and services. Fuse Alliance is made up of a unique network of flooring experts with a combined experience that spans across flooring product knowledge, installation expertise, and a keen understanding of meeting the environmental requirements of today’s market. Fuse Alliance’s governing body is an executive Board of Directors made up of 12 Member business owners. Through its Member network, Fuse Alliance is dedicated to serving the North American market and Member businesses can be found throughout the United States and Canada.

www.fusealliance.com

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