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**PRESS RELEASE**

***Concrete Specialist Jennifer Faller Joins Fuse Alliance***

**Dana Point, CA [November 6, 2019]** – Fuse Alliance, a Member-owned organization of professional commercial flooring contractors, announced today that concrete expert Jennifer Faller has joined the network as a consultant.

“With the rise of polished concrete projects, we believe that it was time to bring on an expert to assist our members, and I know that Jennifer will be a great resource for our organization,” said Geoff Gordon, executive director for Fuse Alliance.

With more than 20 years of experience in the concrete polishing industry, Ms. Faller provides nationwide consulting services and solutions for horizontal hard surfaces and concrete. Her company, Concrete Insite, offers on-site quality management, site inspections, productivity and quality improvement recommendations, slip resistance and slab finish quality testing and documentation, product testing and development, specification review, SOW design and bid review prior to submittal along with many other useful services.

“I am very excited to work with Fuse Alliance’s network and contribute my concrete polishing expertise to this group of talented flooring contractors,” said Ms. Faller.

*Fuse Alliance is a Member-owned organization of professional, commercial flooring contractors. With 115 companies in more than 180 locations across the United States and Canada, the organization’s Member businesses represent approximately \$1.7 billion in sales and services. Fuse Alliance is made up of a unique network of flooring experts with a combined experience that spans across flooring product knowledge, installation expertise, and a keen understanding of meeting the environmental requirements of today’s market. Fuse Alliance’s governing body is an executive Board of Directors made up of 12 Member business owners. Through its Member network, Fuse Alliance is dedicated to serving the North American market and Member businesses can be found throughout the United States and Canada.*

[www.fusealliance.com](http://www.fusealliance.com)

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