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## PRESS RELEASE

## Intex Flooring Joins Fuse Alliance

**Laguna Niguel, CA [July 23, 2019]** – Fuse Alliance, a Member-owned organization of professional commercial flooring contractors, announced today that <u>Intex Flooring</u> has joined the network as a new Member.

"Intex Flooring is a leading commercial flooring business in the Houston market with a desire to grow and enhance their operations," said Geoff Gordon, executive director at Fuse Alliance. "They are a great fit for our organization."

For 10 years, Intex Flooring has provided quality commercial flooring installations for a variety of facilities, from offices to schools to industrial warehouses. Being a broad spectrum flooring contractor, Intex offers a wide range of durable, high-performance commercial flooring products including luxury vinyl tile (LVT) decorative concrete, modular carpet, porcelain and ceramic tile, natural stone, wood and laminate planks, sheet vinyl and more.

"Intex joined Fuse Alliance to have access to superior resources and the wealth of knowledge shared by the best flooring companies in North America," said Scott Beckham, vice president of Intex Flooring. "Being part of this organization will help us better serve our customers and position Intex for continued growth. We look forward to being part of the Fuse network."

## About Fuse Alliance:

Fuse Alliance is a Member-owned organization of professional, commercial flooring contractors. With 115 companies in more than 180 locations across the United States and Canada, the organization's Member businesses represent approximately \$1.7 billion in sales and services. Fuse Alliance is made up of a unique network of flooring experts with a combined experience that spans across flooring product knowledge, installation expertise, and a keen understanding of meeting the environmental requirements of today's market. Fuse Alliance's governing body is an executive Board of Directors made up of 12 Member business owners. Through its Member network, Fuse Alliance is dedicated to serving the North American market and Member businesses can be found throughout the United States and Canada. www.fusealliance.com