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PRESS RELEASE

Fischer Commercial Flooring Joins Fuse Alliance

Laguna Niguel, CA [June 20, 2019] – Fuse Alliance, a Member-owned organization of professional commercial flooring contractors, announced today that <u>Fischer Commercial Flooring</u> has joined the network as a new Member.

"We are delighted to have Fischer Commercial Flooring join Fuse Alliance, the *go-to* contractor network in the commercial flooring industry," said Geoff Gordon, executive director at Fuse Alliance. "The team at Fischer partners closely with clients, offering expertise to provide thoughtful solutions and superior service. They are a great fit for our organization."

Established in Billings, MT in 2013, Fischer Commercial Flooring primarily serves the commercial flooring market in Montana and northern Wyoming. Specializing in corporate, government and education, hospitality, healthcare, and multifamily environments, Fischer offers broadloom, carpet tile, resilient flooring, sports/athletic flooring, ceramic tile, stone, hardwood, and epoxy flooring. With well-trained, highly experienced project managers and mostly in-house installers, Fischer can provide responsive and efficient customer service.

"We joined Fuse Alliance to up our game in the commercial floor covering world by exposing our team to new ideas, technologies, and partnerships that will help raise the bar for our clients and ourselves," said Thomas Fischer, president of Fischer Commercial Flooring. "We're excited to collaborate with the Fuse network across the country to offer customers the best flooring solutions."

About Fuse Alliance:

Fuse Alliance is a Member-owned organization of professional, commercial flooring contractors. With 112 companies in more than 180 locations across the United States and Canada, the organization's Member businesses represent approximately \$1.7 billion in sales and services. Fuse Alliance is made up of a unique network of flooring experts with a combined experience that spans across flooring product knowledge, installation expertise, and a keen understanding of meeting the environmental requirements of today's market. Fuse Alliance's governing body is an executive Board of Directors made up of 12 Member business owners. Through its Member network, Fuse Alliance is dedicated to serving the North American market and Member businesses can be found throughout the United States and Canada. www.fusealliance.com

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