



Media Contact:

Reva Revis

312.929.5025

revarevis@gmail.com

PRESS RELEASE

StudioSIX5 Joins Fuse Alliance

Laguna Niguel, CA [May 23, 2019] – Fuse Alliance, a Member-owned organization of professional commercial flooring contractors, announced today that [StudioSIX5](#) has joined the network as a new Member.

“We are delighted to have StudioSIX5 join Fuse Alliance,” said Geoff Gordon, executive director at Fuse Alliance.

“StudioSIX5 is one of the most highly thought of interior design firms in the industry and we are honored that they chose to join Fuse. Although StudioSIX5 is not a flooring contractor, they are very active in the flooring business purchasing products for their clients. They are a very good fit with Fuse as they are always looking to increase their technical knowledge as well as utilize Fuse members for installations.”

Established in Austin in 2003, StudioSIX5 has worked on projects in 34 states and Japan. Specializing in senior living, hospitality, multifamily, student housing, and health care environments, StudioSIX5 offers broadloom, carpet tile, resilient flooring, ceramic/porcelain tile, and hardwood flooring. In addition to installation, StudioSIX5 offers design, purchasing management, and maintenance services.

“We are a design firm that teams with other specialty businesses to offer turnkey solutions that benefit our customers,” said Dean Maddalena, founder and president at StudioSIX5. “We’re excited to collaborate with the Fuse network across the country to offer customers the best flooring solutions.”

About Fuse Alliance:

Fuse Alliance is a Member-owned organization of professional, commercial flooring contractors. With 111 companies in more than 180 locations across the United States and Canada, the organization’s Member businesses represent approximately \$1.7 billion in sales and services. Fuse Alliance is made up of a unique network of flooring experts with a combined experience that spans across flooring product knowledge, installation expertise, and a keen understanding of meeting the environmental requirements of today’s market. Fuse Alliance’s governing body is an executive Board of Directors made up of 12 Member business owners. Through its Member network, Fuse Alliance is dedicated to serving the North American market and Member businesses can be found throughout the United States and Canada.

www.fusealliance.com

###