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PRESS RELEASE

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## Fuse Alliance Announces Marazzi USA as the Newest Preferred Supplier

**Aurora, CO—May 13, 2014** —"Having Marazzi USA as a Fuse Alliance Preferred Supplier allows our Members to specify and source some of the world's most beautiful tile products in designs and colors that reflect the company's global heritage and styling leadership," said Ron Lee, Executive Director, Fuse Alliance. "We are very glad that they are now a part of our organization."

Marazzi USA plays a key role within the strong global presence of Marazzi Group by decisively meeting the tile needs of the North American market. Manufacture and sourcing of a vast array of products – porcelains, glazed ceramics, glass mosaics, metallics – brings a total tile package that addresses aesthetic and performance requirements of designers and architects.

For over 30 years Marazzi USA has resoundingly met the unique requirements of the expanding American marketplace. Present in all channels of distribution, collaboration with our worldwide partners exponentially expands the product lines, design resources and technological capabilities Marazzi USA brings to its customers

"We are very excited to be a Preferred Supplier for Fuse Alliance," said Hector Narvaez, Vice President of Sales for Marazzi USA. "The Marazzi USA brand is well known and respected for standing out as a leader in design and innovation. Not only will Fuse Alliance members benefit from technically superior products, but trend setting designs that will address the needs of their customers, at a great value. We look forward to a long and successful relationship with Fuse Alliance."

Marazzi USA joins a select group of manufacturers currently part of Fuse Alliance that includes the industry's most recognized brands of commercial flooring, accessories, and installation products.

## **About Fuse Alliance:**

Fuse Alliance is a member-owned organization of professional, commercial flooring contractors. With more than 70 companies in over 140 locations across the United States and Canada, the organization's member businesses represent approximately \$1.2 billion in sales and services. Fuse Alliance is made up of a unique network of flooring experts with a combined experience that spans across flooring product knowledge, installation expertise, and a keen understanding of meeting the environmental requirements of today's market. Fuse Alliance's governing body is an executive Board of Directors made up of 12 member business owners. Through its member network, Fuse Alliance is dedicated to serving the North American market and member businesses can be found throughout the United States and Canada.

For more information about Fuse Alliance, please visit: www.fusealliance.com

## **About Marazzi:**

Marazzi has a strong presence in the tradition of tile manufacturing. Marazzi USA has been domestically producing tile at the Sunnyvale, Texas facility for over 30 years. In addition, a manufacturing plant in Florence, Alabama as well as a second plant in Sunnyvale produce highly durable and aesthetically-pleasing porcelain tile.

For more information about Marazzi USA, please visit: www.marrazziusa.com

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