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PRESS RELEASE

Simeone Floors, Inc. Joins Fuse Alliance

Laguna Niguel, CA [March 21, 2019] – Fuse Alliance, a Member-owned organization of professional commercial flooring contractors, announced today that [Simeone Floors, Inc.](#) has joined the network as a new Member.

“Simeone Floors has an approach and business strategy that aligns with our network,” said Geoff Gordon, executive director at Fuse Alliance. “Our network is only as good as our members, which is why we are focused on building an organization of high quality, knowledgeable commercial flooring contractors throughout the United States and Canada. We are delighted to have Simeone as part of the go-to contractor network in the flooring industry.”

Established in 1987 in Wakefield, MA, Simeone Floors offers a wide variety of flooring products. Their area of expertise is installation of all resilient products including VCT, rubber, carpet, vinyl tile, entry mats, and linoleum for fast-track grocery stores, retail, and automotive dealerships throughout the Northeast and New York State. Simeone also installs ceramic tile, porcelain tile, granite, and marble. In addition, they offer maintenance programs for key clients.

“We look forward to learning from and sharing knowledge with the other Fuse members in our industry, as we hope it will help us all succeed together,” said Sean Cusack, project manager, Simeone Floors. “We currently do business with many of the Fuse preferred suppliers already, and we know that being in the network will only help to enhance our relationships with these important vendors.”

About Fuse Alliance:

Fuse Alliance is a Member-owned organization of professional, commercial flooring contractors. With 109 companies in more than 180 locations across the United States and Canada, the organization’s Member businesses represent approximately \$1.7 billion in sales and services. Fuse Alliance is made up of a unique network of flooring experts with a combined experience that spans across flooring product knowledge, installation expertise, and a keen understanding of meeting the environmental requirements of today’s market. Fuse Alliance’s governing body is an executive Board of Directors made up of 12 Member business owners. Through its Member network, Fuse Alliance is dedicated to serving the North American market and Member businesses can be found throughout the United States and Canada.

www.fusealliance.com

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