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PRESS RELEASE

For Immediate Release

**Record-breaking turnout at Fuse's *Rise of the Contractor* Annual Conference
Member and Supplier Awards Announced**

Laguna Niguel, CA [March 7, 2019] – Fuse Alliance, a Member-owned organization of professional, commercial flooring contractors, reported record-breaking attendance of more than 350 people from the United States and Canada at ***Rise of the Contractor***, the organization's annual conference held recently in Orlando. Fuse also announced the recipients of the network's Member and Supplier Awards, which were presented to the winners at the organization's annual conference.

"Flooring projects today are more complicated than ever, and as a result the flooring contractor's role in the supply chain has become more important than ever before. As a fair and impartial network of flooring professionals, our network has the collective strength to elevate our skills and expertise," said Geoff Gordon, executive director for Fuse Alliance. "Themed ***Rise of the Contractor***, our 2019 conference was designed to help our network of talented technicians, reputable suppliers, and first-rate business owners fully utilize the contractors' body of flooring product knowledge and installation expertise to drive success for our entire network."

"Connecting face-to-face with industry peers, recognizing the talent and expertise in our industry, and sharing best practices is truly the value that Fuse provides for our Members and Suppliers. The energy and camaraderie among our members and suppliers was truly humbling and inspirational," said Gordon.

Member Awards

Fuse Alliance network Members were recognized for *Most Volume Purchases*, *Highest Growth*, and excellence in *Communication*, *Reporting and Follow-up*, *Loyalty*, *Sustainability*, and *Spirit*. Members received awards during a dinner and presentation, which was held during the network's annual conference.

FDC Flooring which serves Kansas, Oklahoma, and Missouri received the *Most Volume Purchases award*. Seattle-based CF Contract Flooring captured *Highest Growth*. Franklin Floors in Pennsylvania captured

Excellence in Communication; Golden State Contract Flooring based in Concord, CA took home *Excellence in Reporting and Follow-Up*; three network Members received *Excellence in Loyalty*, which included River City Flooring in Michigan; Henges Interiors in Missouri; and D&R Commercial Flooring in Ohio. Re:Source Floors, Inc., based in San Diego area, was recognized for its contribution to *Ecollect™*, Fuse Alliance's reclamation program. Finally, GP Flooring Solutions, based in New York State, received the *Spirit Award*.

Supplier Awards

Supplier Awards were presented to the network's preferred suppliers. For the second consecutive year, Schönox, HPS North America captured *Supplier of the Year*. Daltile and Johnsonite received *Best Product*, Ardex received *Best Service*, and Mapei received *Best Support*. Fuse Alliance conducts an annual Member survey for the Supplier Awards.

Spark Awards

The Spark Awards celebrate excellence in project design installed by its network Members and is centered on flooring. Based on originality, quality of installation and design innovation, the awards represent outstanding craftsmanship, skill, and expertise in the flooring industry. The awards were judged by the Fuse staff.

Independent Contract Flooring captured *Best in Show* for Boston Consulting. *Most Maximized Budget* went to Flooring Resources Corporation for a confidential client and to River City Flooring for The Alpine. *Greatest Space Challenge* went to O'Neal Flooring Services for Prisma Health Richland. The *Most Aggressive Timeline* went to Flooring Solutions for Newark Station Senior Apartments and to Messina Floor Covering for Woodridge School. The *Best Flooring Solution* went to Signature Commercial Floor Covering for Rancho Los Amigos Rehabilitation Hospital and to Christian Brothers Flooring & Interiors for San Ysidro Land Port of Entry. *Toughest Site Conditions* went to Signature Commercial Floor Covering for OC Hospital Cardiac Department and to Commercial Interior Resources for Edwards Lifesciences. And finally, *Best Branded Environment* was awarded to Certified Finishes for the Georgia Tech Football Locker Room and to Signature Commercial Flooring for Red Light Management.

About Fuse Alliance

Fuse Alliance is a Member-owned organization of professional, commercial flooring contractors. With 108 companies in more than 180 locations across the United States and Canada, the organization's Member businesses represent approximately \$1.7 billion in sales and services. Fuse Alliance is made up of a unique network of flooring experts with a combined experience that spans across flooring product knowledge, installation expertise, and a keen understanding of meeting the environmental requirements of today's market. Fuse Alliance's governing body is an executive Board of Directors made up of 12 Member

business owners. Through its Member network, Fuse Alliance is dedicated to serving the North American market and Member businesses can be found throughout the United States and Canada.

www.fusealliance.com

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