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PRESS RELEASE

Altro Joins Fuse Alliance

Laguna Niguel, CA [November 7, 2018] – Fuse Alliance, a Member-owned organization of professional, commercial flooring contractors, announced today that [Altro](#) has joined the network as a preferred supplier.

"Having Altro as a Fuse Alliance preferred supplier allows our members to specify and source technically innovative products that reflect the company's global heritage and styling leadership," said Geoff Gordon, executive director of Fuse Alliance. "We are very glad that they are now a part of our organization."

Family-owned and operated since 1919, Altro is a world-leading manufacturer and innovator of commercial floors and walls. Working with architects, designers, contractors, and end-users, Altro transforms healthcare, education, and food service sectors into thriving environments. Altro is based in Wilmington, MA, and has offices throughout North America, Europe, Asia Pacific and the Middle East.

"We are very excited to be a preferred supplier for Fuse Alliance," said Michael Carris, national sales manager of Altro. "Fuse Alliance members benefit from our technically superior products and trend setting designs that will address the needs of their customers all at a great value. We look forward to a long and successful relationship with Fuse Alliance."

About Fuse Alliance -- *Fuse Alliance is a Member-owned organization of professional, commercial flooring contractors. With 103 companies in more than 180 locations across the United States and Canada, the organization's member businesses represent approximately \$1.2 billion in sales and services. Fuse Alliance is made up of a unique network of flooring experts with a combined experience that spans across flooring product knowledge, installation expertise, and a keen understanding of meeting the environmental requirements of today's market. Fuse Alliance's governing body is an executive Board of Directors made up of 12 Member business owners. Through its Member network, Fuse Alliance is dedicated to serving the North American market and member businesses can be found throughout the United States and Canada. www.fusealliance.com*

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