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PRESS RELEASE

St. Louis-based Stephens Floor Covering Joins Fuse Alliance

Laguna Niguel, CA [October 23, 2018] – Fuse Alliance, a Member-owned organization of professional, commercial flooring contractors, announced today that St. Louis-based [Stephens Floor Covering](#) has joined the network as a new member. With the addition of this contractor, the organization reaches 103 members.

“St. Louis is an important market for Fuse Alliance, and we’re very fortunate that Stephens Floor Covering now represents our network there,” said Geoff Gordon, executive director at Fuse Alliance. “Stephens is a well-established flooring contractor known for unparalleled product depth, meticulous service, highly-skilled crews, and complete customer satisfaction. They will be a huge asset to our organization.”

Since 1957, Stephens Floor Covering has served the greater St. Louis area in both residential and commercial flooring segments. Their commercial business spans a wide range of vertical market segments and product offerings such as modular and broadloom carpet, resilient flooring, ceramic tile, engineered hardwood, hardwood, luxury vinyl plank, and VCT.

“Being part of Fuse Alliance will help us better serve our customers because we will have access to superior resources and the wealth of knowledge shared by the best flooring companies in North America,” said Rick Emas, president of Stephens Floor Covering. “We look forward to being part of the Fuse network.”

About Fuse Alliance -- *Fuse Alliance is a Member-owned organization of professional, commercial flooring contractors. With 103 companies in 163 locations across the United States and Canada, the organization’s member businesses represent approximately \$1.2 billion in sales and services. Fuse Alliance is made up of a unique network of flooring experts with a combined experience that spans across flooring product knowledge, installation expertise, and a keen understanding of meeting the environmental requirements of today’s market. Fuse Alliance’s governing body is an executive Board of Directors made up of 12 Member business owners. Through its Member network, Fuse Alliance is dedicated to serving the North American market and member businesses can be found throughout the United States and Canada. www.fusealliance.com*

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