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PRESS RELEASE

Torlys Joins Fuse Alliance

Laguna Niguel, CA [October 17, 2018] – Fuse Alliance, a Member-owned organization of professional, commercial flooring contractors, announced today that [Torlys](#) has joined the network as a preferred supplier.

“We are delighted to welcome Torlys to the Fuse family and to offer Torlys’ stunning product line to our members,” said Geoff Gordon, executive director at Fuse Alliance. “We strive to be a valuable resource to our network members and partnering with companies such as Torlys allows us to continue building a network of suppliers with quality, high-performing products, materials, and services.”

Headquartered in Toronto, Ontario, TORLYS, a global flooring company, has been delivering innovative flooring solutions to builders, property managers and home-owners for more than 30 years. With exclusive designs in vinyl, laminate, cork and hardwood, TORLYS believes in creating the most beautiful, practical and environmentally responsible floors on the market.

“We are thrilled to be included in the Fuse Alliance Preferred Supplier Program,” said Jon Kronemeyer, national sales director, national accounts for Torlys. “Being a part of the Fuse network provides Torlys an additional way to support our customers and their business needs with our innovative flooring solutions.”

About Fuse Alliance

Fuse Alliance is a Member-owned organization of professional, commercial flooring contractors. With 103 companies in more than 180 locations across the United States and Canada, the organization’s member businesses represent approximately \$1.2 billion in sales and services. Fuse Alliance is made up of a unique network of flooring experts with a combined experience that spans across flooring product knowledge, installation expertise, and a keen understanding of meeting the environmental requirements of today’s market. Fuse Alliance’s governing body is an executive Board of Directors made up of 12 Member business owners. Through its Member network, Fuse Alliance is dedicated to serving the North American market and member businesses can be found throughout the United States and Canada.

www.fusealliance.com

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