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**PRESS RELEASE**

***Parterre Flooring Systems Joins Fuse Alliance***

**Laguna Niguel, CA [October 5, 2018]** – Fuse Alliance, a Member-owned organization of professional, commercial flooring contractors, announced today that [Parterre Flooring Systems](#) has joined the network as a preferred supplier.

“We are delighted to welcome Parterre to the Fuse family. With its strong brand identity, broad product line, loyal customer following, and highly talented management team, Parterre is a fantastic fit for our organization,” said Geoff Gordon, executive director of Fuse Alliance.

Founded in 1991 and headquartered in Wilmington, Massachusetts, Parterre was one of the first designers and manufacturers of luxury vinyl tile, plank and sheet flooring products in the United States. Since its inception, Parterre has grown into a leading design brand in its category, with a national sales force and distribution across a broad range of vertical market segments, including hospitality, retail, healthcare, multi-family, and commercial real estate. Parterre is well known for its broad selection of flooring solutions that authentically mirrors the look of granite, marble, limestone, and wood, as well as metallic surfaces and other unique finishes.

“Our expertise and success in commercial flooring projects, combined with Fuse Alliance’s network of top-notch flooring contractors, will definitely bring growth and success to both organizations,” said Ralph Grogan, president of Parterre Flooring Systems. “We are excited to serve the market as a team.”

**About Fuse Alliance** -- *Fuse Alliance is a Member-owned organization of professional, commercial flooring contractors. With 102 companies in more than 180 locations across the United States and Canada, the organization’s member businesses represent approximately \$1.2 billion in sales and services. Fuse Alliance is made up of a unique network of flooring experts with a combined experience that spans across flooring product knowledge, installation expertise, and a keen understanding of meeting the environmental requirements of today’s market. Fuse Alliance’s governing body is an executive Board of Directors made up of 12 Member business owners. Through its Member network, Fuse Alliance is dedicated to serving the North American market and member businesses can be found throughout the United States and Canada.*

[www.fusealliance.com](http://www.fusealliance.com)

**About Parterre Flooring Systems** -- *Parterre Flooring Systems is a leading manufacturer of commercial vinyl flooring and surfaces in North America. In business since 1991, the company offers a broad selection of luxury vinyl tile, plank, and resilient sheet products that authentically replicate the beauty of nature. Expect greater resilience, easier maintenance and better durability with the superior performance of vinyl. Parterre flooring and surface products are recyclable, environmentally safe, and easily installed. Parterre is headquartered in Wilmington, MA. For more information, call 888.338.1029 or visit Parterre online at [www.parterreflooring.com](http://www.parterreflooring.com).*

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