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PRESS RELEASE

Fuse Alliance Welcomes 100th Member: Brian's Flooring & Design

Laguna Niguel, CA [April 26, 2018] – Fuse Alliance, a Member-owned organization of professional, commercial flooring contractors, announced today that Brian's Flooring and Design has joined the network as a new Member. This new member signified an important milestone, as Brian's Flooring and Design was the 100th member to join Fuse Alliance since the network's inception in 2005.

"Welcoming Brian's Flooring and Design as our 100th member here at Fuse Alliance is an important milestone for our network because this growth and momentum clearly demonstrates that Fuse adds value to companies in the flooring industry," said Geoff Gordon, executive director of Fuse Alliance. "I am also pleased that our 100th member, Brian's Flooring and Design, is an award-winning company known for unparalleled product depth, meticulous service, and complete customer satisfaction."

Established in 1996, Brian's Flooring and Design serves central Alabama with three full-service showrooms located in the greater Birmingham area. Brian's Flooring and Design focuses on providing a full range of flooring solutions for workplace, government, education, hospitality, healthcare and multi-family markets. The team of flooring experts at Brian's includes highly skilled technicians and project managers who are highly visible on job sites.

"As part of Fuse Alliance, we now have access to the wealth of knowledge from the best flooring companies in North America," said Brian Hammonds, owner of Brian's Flooring and Design. "We recently attended our first Fuse Alliance annual conference, and we were impressed by the technical expertise that everyone shared. Additionally, we have already worked on jobs through Fuse Commercial."

About Fuse Alliance -- *Fuse Alliance is a Member-owned organization of professional, commercial flooring contractors. With 100 companies in 170 locations across the United States and Canada, the organization's Member businesses represent approximately \$1.7 billion in sales and services. Fuse Alliance is made up of a unique network of flooring experts with a combined experience that spans across flooring product knowledge, installation expertise, and a keen understanding of meeting the environmental requirements of today's market. Fuse Alliance's governing body is an executive Board of Directors made up of 12 Member business owners. Through its Member network, Fuse Alliance is dedicated to serving the North American market and Member businesses can be found throughout the United States and Canada. www.fusealliance.com*

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