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**PRESS RELEASE**

***Fuse Alliance Welcomes C3 Interiors***

**Laguna Niguel, CA [April 18, 2018]** – Fuse Alliance, a Member-owned organization of professional, commercial flooring contractors, announced today that [C3 Interiors](#), has joined the network as a new member.

“Fuse Alliance is focused on building a network of reliable, skilled and knowledgeable commercial flooring contractors and suppliers throughout the United States and Canada,” said Geoff Gordon, executive director of Fuse Alliance. “With the addition of C3 Interiors, we’re expanding our reach and knowledge, and establishing Fuse Alliance as the go-to network in the commercial flooring industry.”

Established in 2005 and located in Englewood, CO, **C3 Interiors** is focused on providing a full range of flooring solutions for workplace, government, education, hospitality, healthcare, multi-family, and sports markets. In addition to providing a team of flooring experts and wide range of innovative products, C3 Interiors takes a collaborative approach to customer service by developing partnerships with end-users, architects, and property managers. C3 serves the front range of Colorado, from the Wyoming border to Colorado Springs, as well as some national accounts.

“The C3 Interiors Team is honored to be part of Fuse Alliance as it gives us the opportunity to share knowledge and best practices with other highly-respected and experienced flooring companies across the country,” said Michael Buckley, principal at C3 Interiors.

**About Fuse Alliance** -- *Fuse Alliance is a Member-owned organization of professional, commercial flooring contractors. With 99 companies in 160 locations across the United States and Canada, the organization’s member businesses represent approximately \$1.2 billion in sales and services. Fuse Alliance is made up of a unique network of flooring experts with a combined experience that spans across flooring product knowledge, installation expertise, and a keen understanding of meeting the environmental requirements of today’s market. Fuse Alliance’s governing body is an executive Board of Directors made up of 12 Member business owners. Through its Member network, Fuse Alliance is dedicated to serving the North American market and member businesses can be found throughout the United States and Canada. [www.fusealliance.com](http://www.fusealliance.com)*

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