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PRESS RELEASE

For Immediate Release

Fuse Alliance Recognizes Network Members and Suppliers at Annual Conference
Winners of Spark Awards Announced

Laguna Niguel, CA – Fuse Alliance, a Member-owned organization of professional, commercial flooring contractors, recently announced the recipients of the network’s Member and Supplier Awards, which were presented to the winners at the organization’s annual conference. Fuse Alliance also announced the winners of its Second Annual Spark Awards, which are presented to network members for outstanding projects. With a record attendance of more than 300 attendees from the United States and Canada, the Fuse Alliance annual conference was held in New Orleans and focused on connecting facility managers and other end-use customers with the network’s flooring experts.

“We’re always inspired by the energy and camaraderie among our Members and Suppliers at our annual Fuse conferences, and this year was no exception. Connecting face-to-face with industry peers, recognizing the talent and expertise in our industry, and sharing best practices is truly the value that Fuse provides for our Members and Suppliers,” said Geoff Gordon, executive director for Fuse Alliance. “In addition to honoring our Members and Suppliers, we were thrilled to recognize our Members for extraordinary project installations through our Second Annual Spark Awards. We had 35 amazing entries across multiple categories.”

Member Awards

Fuse Alliance network members were recognized for excellence in *Communication, Reporting and Follow Up, Loyalty, Sustainability* and *Spirit*. Members received awards during a dinner and presentation which was held on during the network’s annual conference.

Cutting Edge Flooring, based in Alberta Canada, captured *Excellence in Communication*; Messina Floor Covering based in Cleveland, OH, and took home *Excellence in Reporting and Follow-Up*; three network Members received *Excellence in Loyalty*, which included Flooring Solutions of Livermore, CA; Business Flooring Specialists of Texas; and One Source Commercial in Texas. Legacy Group, based in the Seattle

area, was recognized for its contribution to *Ecollect™*, Fuse Alliance's reclamation program. Finally, Floors, Inc., based in Nebraska, received the *Spirit Award*.

Supplier Awards

Supplier Awards were presented to four of the network's preferred suppliers. Daltile received *Best Product*, Ardex received *Best Service*, and Karndean received *Best Support*. Schönox, HPS North America captured *Supplier of the Year*. Fuse Alliance conducts an annual member survey for the Supplier Awards. The results are tallied and presented at the organization's annual conference.

Spark Awards

The Spark Awards celebrate excellence in project design installed by its network members and is centered on flooring. Based on originality, quality of installation and design innovation, the awards represent outstanding craftsmanship, skill and expertise in the flooring industry. The awards were judged by the Fuse staff.

GP Flooring Solutions, based in Rochester, NY, captured *Best in Show* for Del Lago Resort & Casino. *Most Maximized Budget* went to Signature Commercial Flooring, based in Southern California, for North Mountain Middle School Gymnasium. Two companies won the *Greatest Space Challenge*: Chicago-based Flooring Resources, Inc. for Northwestern Memorial Hospital, and Nebraska-based Floors, Inc., for Orpheum Theatre; The *Most Aggressive Timeline/Schedule* went to Signature Floors for Murrieta Medical Office. The *Best Flooring Solution* went to Chicago-based Noland Sales for Saukview Middle School and Floors, Inc. for St. Elizabeth's Hospital. *Toughest Site Conditions* award went to Colorado-based Floorz for McCarthy General Construction, and Commercial Interior Resources, based in Orange County, CA, for Skidrow Housing Trust. And finally, *Best Branded Environment* was awarded to Floors, Inc., for Settje Agri Services & Engineering, and Signature Commercial Flooring for Ventura Medical Office Building.

About Fuse Alliance

Fuse Alliance is a Member-owned organization of professional, commercial flooring contractors. With 94 companies in 154 locations across the United States and Canada, the organization's member businesses represent approximately \$1.2 billion in sales and services. Fuse Alliance is made up of a unique network of flooring experts with a combined experience that spans across flooring product knowledge, installation expertise, and a keen understanding of meeting the environmental requirements of today's market. Fuse Alliance's governing body is an executive Board of Directors made up of 12 Member business owners. Through its member network, Fuse Alliance is dedicated to serving the North American market and member businesses can be found throughout the United States and Canada.

www.fusealliance.com

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