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PRESS RELEASE

MAPEI Corporation Joins Fuse Alliance

Laguna Niguel, CA [January 9, 2018] – Fuse Alliance, a Member-owned organization of professional, commercial flooring contractors, announced today that [MAPEI Corporation](#) has joined the network as a preferred supplier.

Established in 1937, MAPEI Group is a privately owned global corporation headquartered in Milan, Italy, with 81 subsidiaries including 73 plants in 33 countries. The company specializes in manufacturing chemical products for building, including waterproofing products, special mortars and admixtures for concrete, products for the restoration of ancient buildings, and special decorative and protective coatings for walls. In addition, MAPEI is today the world leader in the manufacturing of mortars, grouts, adhesives and complementary products for the installation of all types of floor and wall coverings.

The Americas are home to 25 MAPEI Group manufacturing and distribution facilities, plus the headquarters locations for MAPEI Corporation and Polyglass USA in Deerfield Beach, Florida. MAPEI is an environmentally conscious manufacturer – the company has been a member of the U.S. Green Building Council since 2001 and a member of the Canadian Green Building Council since 2008. MAPEI North America is a registered provider to the AIA/CES program and also offers training related to ceramic and stone tile, floor coverings and concrete repair through the MAPEI Technical Institute. The majority of MAPEI North America facilities are certified to the ISO 9001 Standard for Quality Management Systems.

“The Fuse Alliance’s Mission of ‘transforming the flooring industry by providing member owners and their businesses with educational and training programs’ rings true with MAPEI. Our core values center on bringing high-quality products, sales service and training to our industry partners,” said Kevin M. Carroll, business development director for MAPEI Corporation. “We are committed to continuous innovation and improvement while building and maintaining a winning team, and partnering with Fuse continues to build that winning team.”

About Fuse Alliance

Fuse Alliance is a Member-owned organization of professional, commercial flooring contractors. With 97 companies in 154 locations across the United States and Canada, the organization's member businesses represent approximately \$1.2 billion in sales and services. Fuse Alliance is made up of a unique network of flooring experts with a combined experience that spans across flooring product knowledge, installation expertise, and a keen understanding of meeting the environmental requirements of today's market. Fuse Alliance's governing body is an executive Board of Directors made up of 12 Member business owners. Through its Member network, Fuse Alliance is dedicated to serving the North American market and member businesses can be found throughout the United States and Canada.

www.fusealliance.com

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