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PRESS RELEASE

For Immediate Release

***O'Neill Brothers Flooring, FloorMax USA, and InstaFloor Are The Latest Companies To
Join Fuse Alliance Network***

Laguna Niguel, CA [MAY 30, 2017] – Fuse Alliance, a Member-owned organization of professional, commercial flooring contractors, today announced that two new commercial flooring contractors have joined its network. The organization welcomes O'Neill Brothers Flooring and FloorMax to the network. With the addition of these two contractors, the organization reaches 96 members. The company also announced the addition of InstaFloor as the network's newest preferred supplier.

Based in Royal Palm Beach, Florida, O'Neill Brothers Flooring provides top quality flooring products and services with experience in vinyl tile, sheet vinyl, ceramic tile, laminate and hardwood. With quality craftsmanship and efficient management, O'Neill Brothers Flooring boasts a skilled team of supervisors and crews with over 15 years of experience in the flooring industry.

FloorMax USA, based in Harrisburg, Pennsylvania, is also new to the network. FloorMax USA is a full service commercial flooring contractor providing material procurement, installation, repairs and maintenance services. FloorMax USA services all segments in the commercial flooring industry with a strong focus in retail and hospitality.

The network's newest preferred supplier to join the organization is InstaFloor. Part of InstaGroup, InstaFloor has been supplying high performing flooring products for over 25 years. InstaFloor provides the durable, long lasting flooring products including *InstaLay*, a high performance acoustic underlay; *InstaCradle*, versatile, patented acoustic can sports cradles and base packers made from high quality recycled rubber crumb (from worn vehicle tires); and *InstaStop*, an exciting new generation of door stoppers.

About Fuse Alliance

Fuse Alliance is a Member-owned organization of professional, commercial flooring contractors. With 96 companies in 154 locations across the United States and Canada, the organization's member businesses represent approximately \$1.2 billion in sales and services. Fuse Alliance is made up of a unique network of flooring experts with a combined experience that spans across flooring product knowledge, installation

expertise, and a keen understanding of meeting the environmental requirements of today's market. Fuse Alliance's governing body is an executive Board of Directors made up of 12 Member business owners. Through its Member network, Fuse Alliance is dedicated to serving the North American market and member businesses can be found throughout the United States and Canada.

www.fusealliance.com

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