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PRESS RELEASE

GrassTex Joins Fuse Alliance As A Preferred Supplier

Laguna Niguel, CA [September 2, 2016] – Fuse Alliance, a member-owned organization of professional, commercial flooring contractors, announced today that GrassTex, a world leader in manufacturing synthetic turf for residential and commercial applications, has joined the network as a preferred supplier.

GrassTex offers a Hi-Tech turf system, which incorporates cutting edge polyethylene in its Arena Turf designs. A complete collection of GrassTex turf products will be available to all Fuse Alliance members. GrassTex offers turf products for baseball and athletic fields, indoor sports, pet areas, playgrounds, landscaping, tradeshow and other specialty sports applications.

“GrassTex is the world leader in synthetic turf for indoor and outdoor applications and we are thrilled to have them as a member of our network,” said Geoff Gordon, executive director for Fuse Alliance. “Our partnership with GrassTex gives our members new business opportunities in this very specialized part of our industry.”

About Fuse Alliance

Fuse Alliance is a member-owned organization of professional, commercial flooring contractors. With more than 90 companies in 159 *locations across the United States and Canada, the organization's member businesses represent approximately \$1.2 billion in sales and services.* Fuse Alliance is made up of a unique network of flooring experts with a combined experience that spans across flooring product knowledge, installation expertise, and a keen understanding of meeting the environmental requirements of *today's market.* *Fuse Alliance's governing body is an executive Board of Directors made up of 13 Member business owners.* Through its member network, Fuse Alliance is dedicated to serving the North American market and members can be found throughout the United States and Canada.

www.fusealliance.com

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