## PRESS RELEASE



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## DRC Industries Joins Growing List of Fuse Alliance Preferred Suppliers

Fuse Alliance Expands Branded Product Offering with Temporary Floor Protection Products

**Aurora, CO [October 29, 2014]**— Fuse Alliance, a member-owned organization of professional, commercial flooring contractors, announced today that DRC Industries has joined the Fuse Alliance network as a Preferred Supplier. DRC Industries, located in Carrollton, Kentucky, provides temporary floor protection products, diamond tooling for surface preparation, custom packaging products, services and solution to a broad range of markets including contract packaging and fulfillment facilities and furniture manufacturers. With the addition of DRC, Fuse Alliance now has 20 suppliers that offer members a wide range of multiple flooring products and flooring supplies.

"We are committed to creating partnerships with brands and companies that provide our members a full range of quality products and services, and make them more valuable in the marketplace," said Ron Lee, executive director at Fuse Alliance. "As the newest member to our Preferred Fuse Supplier list, DRC Industries offers our member businesses a quality flooring protection product at very competitive prices."

DRC Industries' 150,000 square foot Carrollton facility is a full service manufacturing and converting operation. Currently, DRC Industries has two temporary floor protection products branded specifically for Fuse Members. *Fuse Board HD* is a full-featured heavy-duty product using DRC Industries' watershed technology. The second, Fuse Board LD, is a sturdy, economical solution for those projects that require superior flooring protection. In addition, Fuse Board LD is higher quality than a standard kraft or red rosin paper. As the partnership between

DRC Industries and Fuse Alliance continues to develop, the company will be adding more products to the Fuse Alliance offering. Fuse Alliance members will purchase all DRC Industries products directly from DRC Industries.

"Our number one priority is to service the Fuse Alliance members with inventory that is prepared to fulfill just-in-time deliveries," said Eric Getz, product manager of DRC Industries. "As a Preferred Supplier for Fuse Alliance members, we're excited to offer two high-quality flooring protection products that we believe add value to their businesses.

## About Fuse Alliance

Fuse Alliance is a member-owned organization of professional, commercial flooring contractors. With more than 70 companies in over 140 locations across the United States and Canada, the organization's member businesses represent approximately \$1.2 billion in sales and services. Fuse Alliance is made up of a unique network of flooring experts with a combined experience that spans across flooring product knowledge, installation expertise, and a keen understanding of meeting the environmental requirements of today's market. Fuse Alliance's governing body is an executive Board of Directors made up of 12 member business owners. Through its member network, Fuse Alliance is dedicated to serving the North American market and member businesses can be found throughout the United States and Canada.

www.fusealliance.com

## About DRC Industries

Founded in 2001, DRC Industries is a customer service driven organization that provides unique packaging solutions. DRC Industries furnishes industrial services and solutions for multiple industries including steel mills, metal processors, food and beverage manufacturers, contract packaging/fulfillment facilities, furniture manufactures, automotive suppliers, agricultural industries and the flooring protection/polishing markets. DRC Industries is a full service manufacturing and converting operation in a 150,000 square foot facility in Carrollton, KY.

www.drcindustries.com

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