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PRESS RELEASE
For Immediate Release

Fuse Alliance Expands Network With Addition of Two Service Providers

Laguna Niguel, CA [June 16, 2016] – Fuse Alliance, a member-owned organization of professional, commercial flooring contractors, today announced that two new service providers have joined the network. The organization welcomes its newest members GP Land and Carpet Corporation of Brockport, New York and Nevada Contract Carpet of Las Vegas, Nevada. With the addition of these 2 members, the Fuse Alliance network now reaches 84-member dealer partners with over 150 locations throughout the United States and Canada.

“The addition of GP Land and Carpet Corporation and Nevada Contract Carpet illustrates our commitment to establishing a strong network of flooring professionals that have the same high-quality level of skill and knowledge throughout the network and in every location,” said Geoff Gordon, executive director at Fuse Alliance. “It is members such as these that continue to set us apart in the building industry.”

GP Land and Carpet Corporation, a certified Woman Business Enterprise and authorized dealer on the New York State flooring contract, is a full service flooring company that specializes in commercial carpet and hard surface flooring. GP Land and Carpet Corporation’s projects include corporate, education, government, institutional, public spaces, airports and healthcare.

Nevada Contract Carpet is a full service flooring company that works in both the residential and commercial market segments. The company’s commercial projects cover most segments including corporate, hospitality, retail and healthcare.

About Fuse Alliance

Fuse Alliance is a member-owned organization of professional, commercial flooring contractors. With more than 84 companies in over 150 locations across the United States and Canada, the organization’s member businesses represent approximately \$1.2 billion in sales and services. Fuse Alliance is made up of a unique network of flooring experts with a combined experience that spans across flooring product knowledge, installation expertise, and a keen understanding of meeting the environmental requirements of today’s market. Fuse Alliance’s governing body is an executive Board of Directors made up of 12-member business owners. Through its member network, Fuse Alliance is dedicated to serving the North American market and member businesses can be found throughout the United States and Canada.

www.fusealliance.com

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