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**PRESS RELEASE**

***Fuse Alliance Welcomes USG to Preferred Supplier Program***

**Laguna Niguel, CA [February 9, 2016]** – Fuse Alliance, a member-owned organization of professional, commercial flooring contractors, announced today that United States Gypsum Company (USG), a leading building materials manufacturer, has joined the network as a preferred supplier. USG will offer Fuse Alliance network members the full line of Performance Flooring products, which include cement and fiber backers, self-leveling floor underlayments, membranes and other flooring accessories. USG is well known for manufacturing and distributing innovative, high-performance building system solutions.

“USG is a brand that the industry trusts, which aligns with who we are as a network including our members and our preferred suppliers,” said Geoff Gordon, executive director for Fuse Alliance. “Our goal is to build a network that delivers predictable results with the highest quality of products and services.”

“We are thrilled to be included in the Fuse Alliance Preferred Supplier Program,” said Phil Ciesiulka, director of the Performance Flooring Group at USG. “Being a part of the Fuse Alliance network provides USG an additional way in which to support our customers and their business needs with our innovative products and system solutions.”

***About Fuse Alliance***

*Fuse Alliance is a member-owned organization of professional, commercial flooring contractors. With more than 84 companies in 159 locations across the United States and Canada, the organization’s member businesses represent approximately \$1.2 billion in sales and services. Fuse Alliance is made up of a unique network of flooring experts with a combined experience that spans across flooring product knowledge, installation expertise, and a keen understanding of meeting the environmental requirements of today’s market. Fuse Alliance’s governing body is an executive Board of Directors made up of 17 member business owners. Through its member network, Fuse Alliance is dedicated to serving the North American market and member businesses can be found throughout the United States and Canada.*

[www.fusealliance.com](http://www.fusealliance.com)

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