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**PRESS RELEASE**

***Fuse Alliance Appoints Three New Members to Board of Directors***

**Laguna Niguel, CA [January 25, 2016]** – Fuse Alliance, a member-owned organization of professional, commercial flooring contractors, announced today that its Board of Directors has appointed three new members for 2016. Joining the Board of Directors are Jamie Gilmore, Brittany Purdy and Garry Ruick. The Board of Directors officers remain the same: Bob Plann of Resource Arizona as President; George Spanske of Flooring Resources Corporation as Vice President and Bob Pollack of Continental Interiors as Secretary/Treasurer.

“As we continue to build our network of knowledgeable and skilled flooring contractors, it’s an immense benefit to be able to get advice from a Board made up of network members that are so well-versed in the flooring industry,” said Geoff Gordon, executive director at Fuse Alliance. “We are very fortunate to have them on our team as we continue to strengthen our network.”

Jamie Gilmore, President of Pavilion Floors, has over 25 years of experience in the commercial flooring industry. Pavilion Floors, Inc. was founded in 2002 as a full-service commercial contract flooring company to serve the Northeast Region. It enjoys a strong strategic partnership with Creative Office Pavilion, the Northeast’s largest Herman Miller dealer. Pavilion Floors is located in Woburn, Massachusetts.

Brittany Purdy is a principal at Resource Floors in San Diego. Brittany has experience in commercial flooring sales and specification, business development, and marketing. Resource Floors, part of the Resource family of services, is the largest full service flooring contractor in San Diego County, California.

Garry Ruick is President of Continental Office and has been working in the flooring business since 1975. Garry’s experience includes product manufacturer sales, flooring contracting and flooring services. Continental Office has locations in Columbus, Toledo and Pittsburgh.

**About Fuse Alliance**

*Fuse Alliance is a member-owned organization of professional, commercial flooring contractors. With more than 70 companies in over 140 locations across the United States and Canada, the organization's member businesses represent approximately \$1.2 billion in sales and services. Fuse Alliance is made up of a unique network of flooring experts with a combined experience that spans across flooring product knowledge, installation expertise, and a keen understanding of meeting the environmental requirements of today's market. Fuse Alliance's governing body is an executive Board of Directors made up of 17 member business owners. Through its member network, Fuse Alliance is dedicated to serving the North American market and member businesses can be found throughout the United States and Canada.*

[www.fusealliance.com](http://www.fusealliance.com)

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