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Halex Corporation Joins Growing List of Fuse Alliance Preferred Suppliers

Laguna Niguel, CA [September 8, 2015] – Fuse Alliance, a member-owned organization of professional, commercial flooring contractors, announced that Halex Corporation has joined the Fuse Alliance network as a Preferred Supplier. Based in Southern California, Halex Corporation is a leading manufacturer of flooring installation products including seam tape, flooring nails, underlayment and moisture barriers. Halex Corporation offers the Fuse Alliance network a wide range of products within each of these flooring installation products.

“We are proud to offer our Fuse Alliance network members products that the Halex Corporation offers,” said Geoff Gordon, executive director at Fuse Alliance. “We strive to be a valuable resource to our network members and partnering with companies such as Halex allows us to continue building a network of suppliers with quality, high-performing products, materials and services.”

Based in Ontario, California, Halex Corporation is the world’s leading manufacturer of flooring installation products. Halex offers Fuse Alliance network members VersaShield, a rolled moisture barrier product that protects floors against extreme moisture and alkalinity levels in concrete slabs. VersaShield is manufactured in the USA. Other Halex Brands include ORCON, Capitol, Roberts and Preferred for products ranging from carpet seaming tape to installation tools. Halex also has two additional U.S. manufacturing and distribution centers located in Calhoun, GA and Bensalem, PA.

“We look forward to partnering with Fuse Alliance’s outstanding network of commercial flooring contractors on the use of VersaShield for moisture remediation on concrete slabs,” said Mark Chichak, president and CEO of Halex Corporation.

About Fuse Alliance

Fuse Alliance is a member-owned organization of professional, commercial flooring contractors. With more than 70 companies in over 140 locations across the United States and Canada, the organization's member businesses represent approximately \$1.2 billion in sales and services. Fuse Alliance is made up of a unique network of flooring experts with a combined experience that spans across flooring product knowledge, installation expertise, and a keen understanding of meeting the environmental requirements of today's market. Fuse Alliance's governing body is an executive Board of Directors made up of 12 member business owners. Through its member network, Fuse Alliance is dedicated to serving the North American market and member businesses can be found throughout the United States and Canada.

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