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PRESS RELEASE

Fuse Alliance Honors Excellence and Innovation with Annual Awards at Orlando Conference

Orlando, FL – March 3, 2025 – Fuse Alliance, a leading network of commercial flooring contractors, proudly announced the recipients of its prestigious annual awards at the "Innovate to Elevate" conference held at the Hyatt Regency Grand Cypress Resort in Orlando from March 1-4, 2025. The awards recognized outstanding achievements in member performance, supplier partnerships, project excellence, and industry leadership.

Member Awards: Celebrating Dedication and Growth

Fuse Alliance honored its members for their commitment and success with the following awards:

- **All-Star Attendance:** Yaicha Schuneman, Advanced Flooring Solutions
- **Spirit Award:** Kevin Pasma & Jill Hofman, River City Flooring
- **Loyalty Award:** Jesse Castro, Texan Floor Service
- **Experius Most Volume & Experius Highest Growth:** Faulkner Flooring

These awards recognized members who demonstrated exceptional participation, spirit, loyalty, and business growth within the Fuse Alliance network.

Supplier Awards: Recognizing Partnership and Excellence

Fuse Alliance acknowledged the invaluable contributions of its supplier partners with the following awards:

- **Best Product:** Johnsonite
- **Best Service:** Uzin Utz
- **Best Support:** Schönox
- **Supplier of the Year:** Schönox

These awards celebrated suppliers who provided outstanding products, service, support, and overall partnership to Fuse Alliance members.

Hall of Fame Inductees: Honoring Industry Pioneers

Fuse Alliance inducted two distinguished individuals into its Hall of Fame, recognizing their significant contributions to the commercial flooring industry and the organization's founding:

- Bob Plann, InteriorWorx and Founder of Fuse
- Ken Hurd, Commercial Interior Resources and Founder of Fuse

These inductees were honored for their visionary leadership and enduring impact on the industry.

Spark Awards: Showcasing Project Excellence

The Spark Awards celebrated innovative and exceptional flooring projects completed by Fuse Alliance members:

- **Best in Show:** Flooring Resources Corporation for 225 W. Washington
- **Toughest Site Conditions:** Business Flooring Specialists for Geneva Heights
- **Most Creative Flooring Design:** Anytime Flooring for Port Wonder Children's Museum
- **Most Aggressive Timeline/Schedule:** PBI, Inc. for Asheville Christian Academy
- **Best Flooring Solution:** GP Flooring Solutions for Tailor Square
- **Most Maximized Budget:** Garmon & Co. for Atrium Health Brenner Children's Hospital

These awards highlighted the skill, creativity, and expertise of Fuse Alliance members in delivering outstanding flooring solutions.

"We are incredibly proud to recognize the remarkable achievements of our members and supplier partners," said Geoff Gordon, executive director of Fuse Alliance. "These awards celebrate the dedication, innovation, and excellence that drive our industry forward."

About Fuse Alliance:

Fuse Alliance is a member-owned organization of professional, commercial flooring contractors. With 178 companies in 265+ locations across the United States and Canada, the organization's member businesses represent approximately \$2.3 billion in sales and services. Fuse Alliance is made up of a unique network of flooring experts with a combined experience that spans across flooring product knowledge, installation expertise, and a keen understanding of meeting the environmental requirements of today's market. Fuse Alliance's governing body is an executive Board of Directors made up of 12 member business owners. Through its member network, Fuse Alliance is dedicated to serving the North American market and member businesses can be found throughout the United States and Canada.