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PRESS RELEASE

King Business Interiors and Steinberger Floors Join Fuse Commercial Flooring Network, Bolstering Network Strength in Ohio and Pennsylvania

July 22, 2024 – Fuse Alliance, a national network of independent commercial flooring contractors, today announced the addition of [King Business Interiors](#) and [Steinberger Floors](#) to its growing membership. King Business Interiors, located in Columbus, Ohio, and Steinberger Floors, serving western Pennsylvania, bring a wealth of experience and expertise in commercial flooring to the Fuse network.

King Business Interiors offers a comprehensive selection of commercial flooring solutions, office furniture, and interior design services. With a focus on exceptional customer service and a commitment to quality, King Business Interiors has established a strong reputation in the Columbus market.

Steinberger Floors, a family-owned business with a rich history in western Pennsylvania, specializes in the installation and service of all types of commercial flooring. Their dedication to craftsmanship and personalized service has made them a trusted partner for businesses throughout the region.

“We are thrilled to welcome King Business Interiors and Steinberger Floors to the Fuse network,” said Geoff Gordon, executive director of Fuse Alliance. “These companies are highly respected in their respective markets and share our commitment to providing exceptional service and value to clients.”

Gordon continued, “Fuse Alliance continues to experience tremendous growth by attracting successful, professional flooring contractors like King Business Interiors and Steinberger Floors. We are confident they will find great value in our network’s resources, programs, and collaborative environment.”

About Fuse Alliance:

Fuse Alliance is a member-owned organization of professional, commercial flooring contractors. With 174 companies in 265+ locations across the United States and Canada, the organization’s member businesses represent approximately \$2.3 billion in sales and services. Fuse Alliance is made up of a unique network of flooring experts with a combined experience that spans across flooring product knowledge, installation expertise, and a keen

understanding of meeting the environmental requirements of today's market. Fuse Alliance's governing body is an executive Board of Directors made up of 12 member business owners. Through its member network, Fuse Alliance is dedicated to serving the North American market and member businesses can be found throughout the United States and Canada.