



Media Contact:

Reva Revis 312.929.5025

rrevis@fusealliance.com

PRESS RELEASE

Fuse Alliance Announces Two New Members

October 5, 2023 – Fuse Alliance, a member-owned organization of professional commercial flooring contractors, announced today that [CarpetWorks Floor Covering Systems](#) and [Flooring Foundation](#) have joined the network as new members.

“We are thrilled to welcome CarpetWorks Floor Covering Systems and Flooring Foundation to the Fuse Alliance team,” said Geoff Gordon, executive director of Fuse Alliance. “The addition of these top-notch professional flooring contractors will strengthen our network while their partnership with Fuse Alliance will enhance their ability to meet the needs of their clients.”

CarpetWorks, a family-owned and operated company since 1991, is based in East Hartford, CT. The company serves the entire state of Connecticut and its surrounding areas, providing a full range of commercial products and services. Flooring Foundation, established in 2013 and family-owned, offers consultation, installation, restoration, and maintenance services for the commercial market in New Jersey, New York, and Eastern Pennsylvania.

About Fuse Alliance:

Fuse Alliance is a member-owned organization of professional, commercial flooring contractors. With nearly 170 companies in 250+ locations across the United States and Canada, the organization’s member businesses represent approximately \$2.3 billion in sales and services. Fuse Alliance is made up of a unique network of flooring experts with a combined experience that spans flooring product knowledge, installation expertise, and a keen understanding of meeting the environmental requirements of today’s market. Fuse Alliance’s governing body is an executive Board of Directors made up of 12 member business owners. Through its member network, Fuse Alliance is dedicated to serving the North American market, and member businesses can be found throughout the United States and Canada.