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PRESS RELEASE

Fuse Alliance Announces Three New Members

July 14, 2023 – Fuse Alliance, a member-owned organization of professional commercial flooring contractors, announced today that [Arnquist Flooring](#), [Opler Flooring](#), and Red Commercial Flooring have joined the network as new members.

“The addition of Arnquist Flooring, Opler Flooring, and Red Commercial Flooring will broaden Fuse’s market coverage and strengthen our network,” said Geoff Gordon, executive director of Fuse Alliance “We are delighted to welcome these professional, high-quality flooring contractors to Fuse Alliance.

As the premier floor covering contractor in Alexandria, VA, Arnquist Flooring has built a solid reputation for quality flooring installations and design services. Founded in Miami, FL, in 2014, Opler Flooring is known for planning and completing large and complicated projects for the commercial construction industry. Red Commercial Flooring, established in 2010, is a full-service flooring contractor that serves Arizona, in addition to national accounts in ten other states.

About Fuse Alliance:

Fuse Alliance is a member-owned organization of professional, commercial flooring contractors. With 164 companies in 249 locations across the United States and Canada, the organization’s member businesses represent approximately \$2.1 billion in sales and services. Fuse Alliance is made up of a unique network of flooring experts with a combined experience that spans flooring product knowledge, installation expertise, and a keen understanding of meeting the environmental requirements of today’s market. Fuse Alliance’s governing body is an executive Board of Directors made up of 12 member business owners. Through its member network, Fuse Alliance is dedicated to serving the North American market, and member businesses can be found throughout the United States and Canada.