



Media Contact:

Reva Revis 312.929.5025
rrevis@fusealliance.com

PRESS RELEASE

Fuse Alliance Announces Five New Members and Additional Locations

January 13, 2023 – Fuse Alliance, a member-owned organization of professional commercial flooring contractors, announced today that [IFS Flooring](#), [Kelowna House of Floors](#), [Northstar Specialties](#), [Professional Flooring & Supply](#), and R.E. Cuddie have joined the network as new members. Additionally, Fuse member [Young Office's](#) recent acquisition of [McWaters](#) added four new locations to the Fuse network in Georgia and South Carolina.

“Fuse had record-breaking growth in 2022, and we are bringing that momentum into 2023 with the addition of these five new members and additional locations. IFS Flooring, Kelowna House of Floors, Northstar Specialties, Professional Flooring & Supply, and R.E. Cuddie are great additions to our organization of professional and talented commercial flooring contractors, and we are delighted to have these companies join our network,” said Geoff Gordon, executive director of Fuse Alliance. “We’re also excited to expand our presence in Georgia and South Carolina with Young Office’s new locations there.”

With locations in Tucson and Phoenix, IFS Flooring has served the commercial flooring market in Arizona since 2008. Kelowna House of Floors specializes in flooring installations for multi-family developments, commercial developments, and commercial renovations within Canada’s Okanagan region and British Columbia. As an underlayment specialty contractor, Northstar Specialties offers solutions for sound control, resurfacing, moisture emissions, deep fill, and more for the North Dakota and Minnesota markets. Based in Casper, WY, Professional Flooring & Supply is a full-service flooring contract that has served the Wyoming market since 1975. Serving the San Jose, CA market, R.E. Cuddie Co. has been family owned and operated since 1976.

About Fuse Alliance:

Fuse Alliance is a member-owned organization of professional, commercial flooring contractors. With 150+ companies in 230+ locations across the United States and Canada, the organization’s member businesses represent approximately \$2.1 billion in sales and services. Fuse Alliance is made up of a unique network of flooring experts with a combined experience that spans across flooring product knowledge, installation expertise, and a keen understanding of meeting the environmental requirements of today’s market. Fuse Alliance’s governing body is an executive Board of Directors made up of 12 member business owners. Through its member network, Fuse Alliance

is dedicated to serving the North American market and member businesses can be found throughout the United States and Canada.