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PRESS RELEASE

Jerry Kenney Joins Fuse Alliance as Executive Vice President

August 31, 2022 – Fuse Alliance, a member-owned organization of professional commercial flooring contractors, announced today that Jerry Kenney has joined the organization in the newly created role of executive vice president, effective immediately. He will be responsible for maximizing member and supplier relationships and bringing sound operational and financial practices to the members and the organization. He will also help develop and execute the network's strategic goals.

Jerry brings proven operational management expertise specifically to the flooring contractor business including scaling strategies, business development, and process reengineering. "Jerry's wealth of knowledge combined with Fuse's mission of supporting and elevating the role of the flooring contractor, uniquely positions us to help our members effectively manage the complexities and challenges of today's business conditions," said Geoff Gordon, executive director for Fuse. "We are fortunate to have Jerry join the Fuse leadership team, particularly at a time when the network is experiencing record growth. We've added twenty-five members in the last eighteen months with more to come."

With more than thirty-three years as a results-driven operational change management leader, Mr. Kenney most recently served as chief operations officer of Dallas-based One Source Commercial Flooring where he was instrumental in significantly increasing the company's profitability every year since he joined in 2003.

"I am thrilled to join such a dynamic organization, and I am looking forward to helping guide Fuse's next phase of growth and scale in the market and supporting the members Fuse members with operational and growth strategies," Mr. Kenney said.

About Fuse Alliance:

Fuse Alliance is a member-owned organization of professional, commercial flooring contractors. With 130+ companies in 215+ locations across the United States and Canada, the organization's member businesses represent approximately \$2.1 billion in sales and services. Fuse Alliance is made up of a unique network of flooring experts with a combined experience that spans across flooring product knowledge, installation expertise, and a keen

understanding of meeting the environmental requirements of today's market. Fuse Alliance's governing body is an executive Board of Directors made up of 12 member business owners. Through its member network, Fuse Alliance is dedicated to serving the North American market and member businesses can be found throughout the United States and Canada.