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PRESS RELEASE

***Quality Carpet + Flooring, Better Flooring, Inc, and Central Illinois Commercial Flooring, Inc.
Join Fuse Alliance***

May 25, 2022 – Fuse Alliance, a member-owned organization of professional commercial flooring contractors, announced today that [Quality Carpet + Flooring](#), [Better Flooring, Inc.](#), and [Central Illinois Commercial Flooring, Inc.](#) have joined the network as new members.

“Fuse is growing faster than ever before, and we are committed to expanding our organization with the most skilled and reliable partners in the flooring industry,” said Geoff Gordon, executive director of Fuse Alliance. “Quality Carpet + Flooring, Better Flooring, and Central Illinois Commercial Flooring share the same goals as our organization when it comes to installing high-performing, quality floors. We are thrilled to have these companies join our network.”

Established in 1989, family-owned and operated Quality Carpet + Flooring is located in Englewood, FL, and serves a wide range of commercial flooring sectors. Based in Fresno, CA, Better Flooring specializes in commercial and institutional projects and primarily serves the central California region. Central Illinois Commercial Flooring is a full-service flooring contractor for the commercial market in central Illinois.

About Fuse Alliance:

Fuse Alliance is a member-owned organization of professional, commercial flooring contractors. With 130+ companies in 215+ locations across the United States and Canada, the organization’s member businesses represent approximately \$2.1 billion in sales and services. Fuse Alliance is made up of a unique network of flooring experts with a combined experience that spans flooring product knowledge, installation expertise, and a keen understanding of meeting the environmental requirements of today’s market. Fuse Alliance’s governing body is an executive Board of Directors made up of 12 member business owners. Through its member network, Fuse Alliance is dedicated to serving the North American market and member businesses can be found throughout the United States and Canada.