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PRESS RELEASE

Enterprise Flooring, Inc. Joins Fuse Alliance

April 20, 2022 – Fuse Alliance, a member-owned organization of professional commercial flooring contractors, announced today that [Enterprise Flooring, Inc.](#) has joined the network as a new member.

“Enterprise Flooring will bring a wealth of experience and knowledge to our network, and we are thrilled to add them to our representation in the greater Boston area,” said Geoff Gordon, executive director of Fuse Alliance.

Founded in 2007 with the goal of becoming a commercial flooring company that could provide the best products from the best manufacturers installed by the best installers, Enterprise is now one of the most respected and recognized names in commercial flooring in the state of Massachusetts. Enterprise installs a wide range of flooring solutions for the corporate, healthcare, and retail markets. Their product offering includes all commercial flooring categories, including broadloom carpet, carpet tile, vinyl tile, ceramic, wood, sheet vinyl, rubber flooring, and specialty products.

“Being part of Fuse Alliance gives us access to valuable development resources and an incredible network of commercial flooring experts that will help us realize our full potential,” said Jay Agostino, president of Enterprise Flooring. “We’re excited to be part of the network.”

About Fuse Alliance:

Fuse Alliance is a member-owned organization of professional, commercial flooring contractors. With 130+ companies in 215+ locations across the United States and Canada, the organization’s member businesses represent approximately \$2.1 billion in sales and services. Fuse Alliance is made up of a unique network of flooring experts with a combined experience that spans flooring product knowledge, installation expertise, and a keen understanding of meeting the environmental requirements of today’s market. Fuse Alliance supports its members by sharing best practices, offering educational and training programs, vetting and sharing new technologies, and helping strengthen the connection between its members and key suppliers. Fuse Alliance’s governing body is an executive Board of Directors made up of 12-member business owners. Through its member network, Fuse Alliance

is dedicated to serving the North American market and member businesses can be found throughout the United States and Canada.