



Media Contact:

Reva Revis 312.929.5025

rrevis@fusealliance.com

PRESS RELEASE

Shaw Industries Joins Fuse Alliance

April 5, 2022 – [Fuse Alliance](#), a member-owned organization of professional commercial flooring contractors, announced today that Shaw Industries' commercial division has joined the network as a new preferred supplier.

"We look forward to collaborating with Shaw Industries which shares our passion for elevating the commercial flooring industry and enhancing our shared customers' experience," said Geoff Gordon, executive director for Fuse Alliance. "We are delighted to have this legacy brand in our network as a preferred supplier, and we look forward to serving the commercial market together."

Headquartered in Dalton, Ga., Shaw Industries designs and manufactures carpet, hardwood, and resilient flooring products to meet the diverse needs of commercial spaces worldwide. With a focus on people and the planet, the company's Shaw Contract, Patcraft, and Philadelphia Commercial brands bring deep experience in design, sustainability, performance, and materiality to help create impactful spaces for people to live, learn, work, heal, and play.

"As a major supplier to the commercial flooring market, we look forward to being part of the Fuse network," said Jason Thiry, vice president of commercial sales for Shaw Industries. "Being a Fuse preferred supplier will strengthen our relationships with the members of this organization of top-notch flooring contractors and help us better serve our customers."

About Fuse Alliance:

Fuse Alliance is a member-owned organization of professional, commercial flooring contractors. With 130+ companies in 215+ locations across the United States and Canada, the organization's member businesses represent approximately \$2.1 billion in sales and services. Fuse Alliance is made up of a unique network of flooring experts with a combined experience that spans flooring product knowledge, installation expertise, and a keen understanding of meeting the environmental requirements of today's market. Fuse Alliance's governing body is an executive Board of Directors made up of 12 member business owners. Through its member network, Fuse Alliance

is dedicated to serving the North American market and member businesses can be found throughout the United States and Canada.