

PRESS RELEASE

Media Contact: Reva Revis 312.929.5025 rrevis@fusealliance.com

Architectural Floors of Cleveland Joins Fuse Alliance

April 7, 2022 – Fuse Alliance, a member-owned organization of professional commercial flooring contractors, announced today that <u>Architectural Floors of Cleveland</u> has joined the network as a new member.

"Architectural Floors provides its customers with professional high-quality commercial flooring solutions combined with a superior commitment to customer service. We're delighted to have them in the Fuse network," said Geoff Gordon, executive director of Fuse Alliance.

Established in 1998, Architectural Floor of Cleveland installs a wide range of flooring solutions for the corporate, healthcare, and education markets. Their product offering includes all commercial flooring categories, including broadloom carpet, carpet tile, vinyl tile, ceramic, wood, sheet vinyl, rubber flooring, and specialty products. Because Architectural Floors also owns a moving company and furniture lifting equipment, they specialize in occupied installation projects. Their additional services include floor prep, logistics, and maintenance.

"We joined Fuse Alliance to expose our team to professional development, new ideas, technologies, and partnerships that will raise the bar for our customers and help us grow our business," said Ron Mikles, principal of Architectural Floors of Cleveland. "We're excited to collaborate with the Fuse network to offer customers the best flooring solutions."

About Fuse Alliance:

Fuse Alliance is a member-owned organization of professional, commercial flooring contractors. With 130+ companies in 215+ locations across the United States and Canada, the organization's member businesses represent approximately \$2.1 billion in sales and services. Fuse Alliance is made up of a unique network of flooring experts with a combined experience that spans flooring product knowledge, installation expertise, and a keen understanding of meeting the environmental requirements of today's market. Fuse Alliance's governing body is an executive Board of Directors made up of 12 member business owners. Through its member network, Fuse Alliance is dedicated to serving the North American market and member businesses can be found throughout the United States and Canada.