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**PRESS RELEASE**

***Clayton Floor Covering & Design Joins Fuse Alliance***

**December 9, 2021** – Fuse Alliance, a member-owned organization of professional commercial flooring contractors, announced today that [Clayton Floor Covering & Design](#) has joined the network as a new member.

“Clayton Floor Covering & Design is well known in the Phoenix metropolitan area for exceptional commercial product knowledge, responsive service, and delivering high quality finished products that focus on increased performance, functionality, and enduring design. They are an excellent addition to our organization of highly skilled, professional commercial flooring contractors,” said Geoff Gordon, executive director of Fuse Alliance.

Based in Scottsdale, AZ, Clayton Floor Covering serves the commercial and residential markets in the greater Phoenix area including Tucson, Flagstaff, and Pinetop. The company provides design services, material purchasing, installation, and maintenance for the residential, tenant improvement, healthcare, hospitality, and education markets. Their product offering includes tile, wood, carpet, carpet tile, LVT, rubber, stone, and other commercial surfaces.

“We believe that Fuse’s resources and development programs will help us grow our business and expand our network in the commercial flooring industry,” said Cale Clayton, owner of Clayton Floor Covering & Design. “We strongly trust in the power of partnerships, and we’re excited to be a part of this amazing group of flooring professionals.”

***About Fuse Alliance:***

*Fuse Alliance is a member-owned organization of professional, commercial flooring contractors. With 130+ companies in 215+ locations across the United States and Canada, the organization’s member businesses represent approximately \$2.1 billion in sales and services. Fuse Alliance is made up of a unique network of flooring experts with a combined experience that spans across flooring product knowledge, installation expertise, and a keen understanding of meeting the environmental requirements of today’s market. Fuse Alliance’s governing body is an executive Board of Directors made up of 12 member business owners. Through its member network, Fuse Alliance is dedicated to serving the North American market and member businesses can be found throughout the United States and Canada.*