



Contact:

Reva Revis 312.929.5025

revis@fusealliance.com

PRESS RELEASE

Spectrum of Floors Joins Fuse Alliance

November 4, 2021 – Fuse Alliance, a member-owned organization of professional commercial flooring contractors, announced today that [Spectrum of Floors](#) has joined the network as a new member.

“As a commercial & residential flooring contractor with more than 35 years of experience in our industry, Spectrum of Floors is well known for exceptional product knowledge, reliable service, and high-quality finished projects. They are a fantastic addition to our network,” said Geoff Gordon, executive director of Fuse Alliance.

Spectrum of Floors sources and installs the best quality flooring materials throughout Pennsylvania, New York, and New Jersey; from hardwood to carpet, bamboo, cork, vinyl, linoleum, ceramic tile, laminate, and LVT flooring. The company offers a wide range of flooring solutions from their 13,000 square-foot showroom and 2 warehouse facilities located in Easton, PA. Spectrum enjoys a loyal client base, and serves both commercial and residential markets.

“We strongly believe in the power of partnerships, and we’re excited to find a home with this amazing network of flooring professionals. We’re excited that Fuse Alliance’s resources and development programs will help us stay competitive and knowledgeable in today’s rapidly evolving marketplace,” said Donna DeBenedetto, president of Spectrum of Floors.

About Fuse Alliance:

Fuse Alliance is a member-owned organization of professional, commercial flooring contractors. With 130 companies in 215+ locations across the United States and Canada, the organization’s member businesses represent approximately \$2.1 billion in sales and services. Fuse Alliance is made up of a unique network of flooring experts with a combined experience that spans across flooring product knowledge, installation expertise, and a keen understanding of meeting the environmental requirements of today’s market. Fuse Alliance’s governing body is an executive Board of Directors made up of 12 member business owners. Through its member network, Fuse Alliance is dedicated to serving the North American market and member businesses can be found throughout the United States and Canada. www.fusealliance.com