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PRESS RELEASE

M & S Flooring, Inc. Joins Fuse Alliance

September 1, 2021 – Fuse Alliance, a Member-owned organization of professional commercial flooring contractors, announced today that [M&S Flooring, Inc.](#) has joined the network as a new Member.

“M&S Flooring is an experienced and trusted flooring contractor known for their impeccable service and courteous and knowledgeable installation crews who take pride in their craft,” said Geoff Gordon, executive director of Fuse Alliance. “Fuse is focused on building an organization of high quality, knowledgeable commercial flooring contractors, and M&S Flooring is a perfect fit for our organization.”

Based in Franklin, OH, M&S Flooring has served the commercial market in the Dayton and Cincinnati areas since 1994. The company sources and installs a wide range of flooring solutions for the corporate, retail, healthcare, hospitality, and education markets. Their product offering includes all commercial flooring categories, including carpet, carpet tile, hard surfaces, and more.

“We believe that joining Fuse Alliance will help us better serve our customers because we will have access to resources and knowledge shared by the best flooring companies in North America,” said Mike Webster, president of M&S Commercial Flooring. “Being a Fuse member will also enhance our relationships with our suppliers. We look forward to being part of the Fuse network.”

About Fuse Alliance:

Fuse Alliance is a Member-owned organization of professional, commercial flooring contractors. With more than 120 companies in 215+ locations across the United States and Canada, the organization’s Member businesses represent approximately \$2.1 billion in sales and services. Fuse Alliance is made up of a unique network of flooring experts with a combined experience that spans across flooring product knowledge, installation expertise, and a keen understanding of meeting the environmental requirements of today’s market. Fuse Alliance’s governing body is an executive Board of Directors made up of 12 Member business owners. Through its Member network, Fuse Alliance is dedicated to serving the North American market and Member businesses can be found throughout the United States and Canada. www.fusealliance.com