



Media Contact:

Catherine Minervini

917.579.4058

catherine@greenowlstudio.com

PRESS RELEASE

Marketing Contact:

Lyndsay Johnson

949.610.6546

LJ@boundbymarketing.com

Fuse Alliance Member Network Expands With New Dealer Partners

Laguna Niguel, CA [February 16, 2015] – Fuse Alliance, a member-owned organization of professional, commercial flooring contractors, announced today that it has expanded its network member list with the addition of two new dealer partners in the United States. O’Neal Flooring and Priority Floors have joined the organization’s list of growing members around the country. With the addition of O’Neal Flooring Services and Priority Floors, the Fuse Alliance network is now made up of more than 70 member dealer partners in over 140 locations throughout North America.

“Our focus is on building a network of reliable, skilled and knowledgeable members and suppliers throughout the United States and Canada,” said Geoff Gordon, executive director at Fuse Alliance. “With the addition of O’Neal Flooring Services and Priority Floors, we are expanding our reach and knowledge, establishing Fuse Alliance as the go-to network in the commercial flooring industry.”

O’Neal Flooring Services, located in Lexington, South Carolina, is a full service commercial flooring dealership with more than 25 years of experience in the flooring industry. Specializing in a range of market segments, including healthcare, education, contract and government to name a few, O’Neal Flooring Services provides product selection, scheduling, installation and project management.

“Our team is very excited to be joining the Fuse Alliance network,” said Scott O’Neal, owner and operations manager of O’Neal Flooring Services. “We are committed to cultivating a strong partnership with the Fuse Alliance leadership team, and looking forward to the support, growth and insight that will come from being connected to a network such as Fuse.”

Priority Floors, located in New Orleans, Louisiana, is a full service floor covering company with experience in commercial, multi-family and residential projects. Priority Floors is known for its expertise in the multifamily business and has expanded its reach across many other contract market segments. Priority Floors specializes in product selection, installation and project management.

“We are thrilled to be part of this growing network of flooring experts,” said Christian Rooney, president of Priority Floors. “As a Fuse Alliance network member, we hope to share our industry knowledge and best practices as well as benefit from the strength of the existing member network.”

About Fuse Alliance

Fuse Alliance is a member-owned organization of professional, commercial flooring contractors. With more than 70 companies in over 140 locations across the United States and Canada, the organization’s member businesses represent approximately \$1.2 billion in sales and services. Fuse Alliance is made up of a unique network of flooring experts with a combined experience that spans across flooring product knowledge, installation expertise, and a keen understanding of meeting the environmental requirements of today’s market. Fuse Alliance’s governing body is an executive Board of Directors made up of 12 member business owners. Through its member network, Fuse Alliance is dedicated to serving the North American market and member businesses can be found throughout the United States and Canada.

For more information, please visit: www.fusealliance.com

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