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PRESS RELEASE

Advanced Flooring Solutions Floor Covering Joins Fuse Alliance

May 27, 2021 – Fuse Alliance, a Member-owned organization of professional commercial flooring contractors, announced today that [Advanced Flooring Solutions](#) has joined the network as a new Member.

“Advanced Flooring Solutions is a well-established flooring contractor known for their professional crews, dedication to their customers, and depth of product knowledge. They will be an enormous benefit to our organization,” said Geoff Gordon, executive director of Fuse Alliance.

Established in 1997 and headquartered in Lakewood, Colorado, Advanced Flooring Solutions is a woman- and veteran-owned full service commercial flooring contractor that serves the greater Denver metropolitan area. The company also services national accounts and has worked on projects in 25 states. They provide installation services for broadloom, carpet tile, resilient flooring, rubber flooring, ceramic tile, stone feature walls, hardwood flooring, epoxy flooring, and polished concrete. Advanced Flooring Solutions serves a wide range of commercial markets including corporate, higher education, medical office buildings, biotech, and light manufacturing.

“The flooring Industry is changing at lightning speed. We joined Fuse to be aligned with like-minded successful dealers,” said Michelle Meyer, president of Advanced Flooring Solutions. “We believe that Fuse will take our industry knowledge and manufacturing relationships to the next level, and we’re also excited to have access to the network’s development opportunities for our employees.”

About Fuse Alliance:

Fuse Alliance is a Member-owned organization of professional, commercial flooring contractors. With more than 120 companies in 215+ locations across the United States and Canada, the organization’s Member businesses represent approximately \$2.1 billion in sales and services. Fuse Alliance is made up of a unique network of flooring experts with a combined experience that spans across flooring product knowledge, installation expertise, and a keen understanding of meeting the environmental requirements of today’s market. Fuse Alliance’s governing body is an executive Board of Directors made up of 12 Member business owners. Through its Member network, Fuse Alliance

is dedicated to serving the North American market and Member businesses can be found throughout the United States and Canada. www.fusealliance.com