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PRESS RELEASE

Uzin-Utz North America, Inc. Joins Fuse Alliance

May 25, 2021 – Fuse Alliance, a Member-owned organization of professional commercial flooring contractors, announced today that Uzin-Utz North America has joined the network as a new supplier.

“As a well-established supplier with industry-leading products and system-based solutions for flooring contractors, Uzin-Utz is well positioned to be a valuable resource for the Fuse membership,” said Geoff Gordon, executive director for Fuse Alliance. “We look forward to having them in our network.”

Based in Aurora, Colorado, Uzin-Utz North America, Inc. is the North American subsidiary of Uzin-Utz AG which is headquartered in Ulm, Germany. The company was founded in 1911 and is a vertically integrated manufacturer of product systems designed for the preparation, installation, finishing, and care of all types of floor coverings. Uzin-Utz North America, Inc. offers its moisture mitigation, primers, leveling compounds, and adhesives products under the **Uzin** brand; Hardwood Complete™ subfloor preparation, adhesives, sanding, surface treatment, and floor care under the **Pallmann** brand; and floor strippers, grinders, and installation tools under the **Wolff** brand.

“We are honored to be selected as a supplier partner for the Fuse Alliance network,” said Brian Preuss, vice president of sales & marketing – Uzin, Uzin-Utz North America. “We look forward to bringing our quality installation and preparation flooring products along with technical expertise to enhance the productivity and profitability of Fuse members’ flooring projects.”

About Fuse Alliance:

Fuse Alliance is a Member-owned organization of professional, commercial flooring contractors. With more than 130 companies in 215+ locations across the United States and Canada, the organization’s Member businesses represent approximately \$2.1 billion in sales and services. Fuse Alliance is made up of a unique network of flooring experts with a combined experience that spans across flooring product knowledge, installation expertise, and a keen understanding of meeting the environmental requirements of today’s market. Fuse Alliance’s governing body is an executive Board of Directors made up of 12 Member business owners. Through its Member network, Fuse Alliance is dedicated to serving the North American market and Member businesses can be found throughout the United States and Canada. www.fusealliance.com