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## KÜBERIT USA EXCITED TO JOIN FUSE ALLIANCE Profile-Manufacturer Küberit Welcomes the Opportunity to Work with Fuse Member-Owners

Parker, CO – December 8, 2020 – Küberit USA has joined Fuse Alliance as a preferred supplier, welcoming the opportunity to work with its 120 member-owners in over 215 locations in the United States and Canada. Küberit’s comprehensive line of trim, edge, transition, expansion, ramping, stair-nosing, and wall protection profiles will be available to Fuse members through the new partnership.

“Küberit’s range of profile products addresses needs for every project, design, and surface, equipping flooring professionals with elegant, thoughtfully engineered solutions,” commented Geoff Gordon, Executive Director, Fuse Alliance. “We are excited to be working with Küberit, a brand with more than 150 years of international experience.”

Serving customers in 68 countries since 1863, Küberit announced its strategic alliance with TMT America in September for the introduction of the iconic profile line in the US. TMT America is the entrepreneurial ventures firm founded in 2012 by Thomas Trissl. “Küberit and Fuse Alliance are organizations I have deeply respected for decades,” remarked Trissl. “Bringing them together now for the benefit of Fuse’s member-owners is a milestone for us, underscoring our desire to provide best-in-class products and service.

### **ABOUT FUSE ALLIANCE**

Fuse Alliance is a Member-owned organization of professional, commercial flooring contractors. With more than 120 companies in 215+ locations across the United States and Canada, the organization’s Member businesses represent approximately \$2.1 billion in sales and services. Fuse Alliance is made up of a unique network of flooring experts with a combined experience that spans across flooring product knowledge, installation expertise, and a keen understanding of meeting the environmental requirements of today’s market. Fuse Alliance’s governing body is an executive Board of Directors made up of 12 Member business owners. Through its Member network, Fuse Alliance is dedicated to serving the North American market and Member businesses can be found throughout the United States and Canada.

### **ABOUT KÜBERIT USA**

Küberit, the *original* profile solution for interior construction since 1863, is the European market leader in profiles and transitions, serving customers in 68 countries. Every Küberit profile has a specific purpose and story underwritten by the highest quality standards, forward-leaning design, and engineering excellence. The Küberit line includes edge trims, transitions, ramps, stair-nosings, expansion joint profiles, and clip-systems for the ceramic tile, resilient, and wood flooring industries in the residential and commercial sectors. Each innovative Küberit profile is produced according to the highest standards, and the processes are ISO 9001 certified.

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