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Fuse Alliance Announces American Olean as Preferred Supplier

Aurora, CO—March 07, 2014 —Fuse Alliance is proud to announce American Olean as the newest Fuse Alliance Preferred Supplier.

"The addition of American Olean as a Fuse Alliance Preferred Supplier provides our members and their customers' additional choices of unique and performing tile products through a network of distributors already familiar to our members. We see the new styling trends such as long planks and the expansion of their porcelain lines to be in line with what our customers are asking for. Additionally, American Olean's digital catalog and innovative website offer Fuse Alliance members the opportunity to present products in many different environments," shared Ron Lee, executive director, Fuse Alliance, "We have a high regard for the company's leadership and are very glad American Olean is part of our organization".

Founded in 1923, American Olean is an established manufacturer of an extensive array of quality tile products. Through an appealing selection and a trusted network of industry professionals, American Olean empowers the creative visions of residential and commercial design and construction professionals.

“As we considered growth opportunities for American Olean, Fuse Alliance was the natural choice,” said Kory Bowling, Senior Director of Sales for American Olean. “With its 90-year heritage of excellence combined with a relentless pursuit of innovation, American Olean exemplifies the highest standards in the flooring industry and those standards are certainly reflected in the members and leadership of Fuse Alliance. We look forward to a long and rewarding relationship with Fuse Alliance and its membership.”

American Olean joins a select group of manufacturers currently part of Fuse Alliance that includes the industry’s most recognized brands of commercial flooring, accessories, and installation products.

About Fuse Alliance:

Fuse Alliance is a member-owned organization of professional, commercial flooring contractors. With more than 70 companies in over 140 locations across the United States and Canada, the organization’s member businesses represent approximately \$1.2 billion in sales and services. Fuse Alliance is made up of a unique network of flooring experts with a combined experience that spans across flooring product knowledge, installation expertise, and a keen understanding of meeting the environmental requirements of today’s market. Fuse Alliance’s governing body is an executive Board of Directors made up of 12 member business owners. Through its member network, Fuse Alliance is dedicated to serving the North American market and member businesses can be found throughout the United States and Canada.

For more information about Fuse Alliance, please visit: www.fusealliance.com

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